

# University of Pretoria Yearbook 2021

## Responsible tourism management 715 (TBE 715)

**Qualification** Postgraduate

**Faculty** [Faculty of Economic and Management Sciences](#)

**Module credits** 20.00

**NQF Level** 08

**Programmes** [BComHons Tourism Management](#)

[BSocSciHons Geographical Sciences Geography and Environmental Science](#)

**Prerequisites** No prerequisites.

**Contact time** 1 lecture per week

**Language of tuition** Module is presented in English

**Department** Marketing Management

**Period of presentation** Year

### Module content

The module equips the learner with responsible tourism management values and requires the learner to develop a portfolio that demonstrates their ability to conduct research, compile and write different research and/or tourism documents/reports, present to audiences and solve tourism-related strategic problems. One of the projects in the module involves community engagement activities where community partners are assisted with tourism-related knowledge and/or activities.

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