

University of Pretoria Yearbook 2021

Responsible tourism management 715 (TBE 715)

Qualification Postgraduate

Faculty [Faculty of Economic and Management Sciences](#)

Module credits 20.00

NQF Level 08

Programmes [BComHons Tourism Management](#)

[BSocSciHons Geographical Sciences Geography and Environmental Science](#)

Prerequisites No prerequisites.

Contact time 1 lecture per week

Language of tuition Module is presented in English

Department Marketing Management

Period of presentation Year

Module content

The module equips the learner with responsible tourism management values and requires the learner to develop a portfolio that demonstrates their ability to conduct research, compile and write different research and/or tourism documents/reports, present to audiences and solve tourism-related strategic problems. One of the projects in the module involves community engagement activities where community partners are assisted with tourism-related knowledge and/or activities.

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